NEWS ALERT



Cortec® VpCI® Technology Gains Exposure at Latin America's Largest Mining Tradeshow









Cortec® Corp. was honored to join Ferrimex and Patiño y Cia at Expomin 2018, the largest mining tradeshow in Latin America. This 15th biennial exhibition took place April 23rd-27th in Santiago, Chile, and will be followed next year by Exponor 2019 in the city of Antofagasta, the capital of the mining region in northern Chile. Taking place in alternating years, these exhibitions rank as two of the three most important mining tradeshows in the world.

Expomin 2018 drew about 70,000 visitors and hosted 1300 exhibitors from 37 countries, including numerous Chilean exhibitors. As the world's #1 copper producer, delivering 34% of the global copper supply, Chile has a keen interest in mining, which is a basis for its economy. Chile's mining activities are also connected to the production of lithium, molybdenum, gold, silver, and cobalt.

Cortec® products were displayed at the Expomin booth sponsored by Patiño y Cia, strategic partner of Ferrimex, Cortec's distributor in Chile. Thanks to its location in the U.S. Pavilion, the booth saw a good number of visitors interested in the use of corrosion inhibitor technology, particularly for the purpose of refurbishing, protecting, and preserving machinery and other capital assets in the mining industry.

With the goal of promoting and expanding the use of Cortec® VpCI® Technology, Dario Dell'Orto, Cortec® VP International Sales; Alexander Stein, Ferrimex Managing Director; Waldo Poblete, Ferrimex Commercial Director; Patricio Patiño and son; and their sales team focused the visitors' attention on practical applications such as equipment wrapped with Cortec® VpCI®-126 HP UV Shrink Film and an electrical cabinet with Cortec® VpCI® emitters installed. The team also performed a practical derusting demo with Cortec® VpCI®-422 and displayed panels demonstrating the benefit of CorrVerter® and VpCI® High Performance Coatings.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.











The U.S. Pavilion was opened by Mrs. Carol Perez, United States' Ambassador to Chile. After the ribbon-cutting ceremony, the ambassador visited American exhibitors and graciously spent time at the Ferrimax/Patiño/Cortec® booth, demonstrating interest in learning about Cortec's history and presence in the world.





