

NEWS ALERT

Cortec® and Corpac Team Up to Reinforce Strong Market Presence at 2016 FachPack Show!



September 27th-29th were busy days for members of the Cortec®/Corpac trade show team in Nuremberg, Germany, as they hosted Corpac's top quality booth during FachPack 2016!

Numerous visitors browsed Corpac's impressive display, which offered a wide range of Cortec's corrosion protection products, including VCI packaging, liquids, and additives. Drawing additional attention was the prominent exhibition of a motorcycle partially wrapped in Corpac's CORRCOON—a special version of Cortec® VCI film made for easy corrosion protection of vehicles during winter storage.

The mass of visitors to the booth swelled the rolls in Corpac's lead book, introducing new visitors to Cortec® solutions they had been looking for and building relationships with established contacts. Many guests were prominent Corpac customers already working on corrosion preservation projects with major European auto manufacturers. Corpac's presence at the show facilitated the continuation of these important conversations and allowed the customers to recognize Corpac/Cortec® as the major player in the market.



Joining Corpac's team of three (Jens Stottmeister, Gerd Eich, and Regina Horn) were Markus Bieber (Cortec® contact for German speaking countries) and Ivana Radic Borsic (Cortec® VP of Sales, Europe). The team made an impressive showing in their matching green shirts as they interacted with visitors from among the estimated tens of thousands of FachPack 2016 attendees. "We just reinforced our strong market presence—that we're a dominant player in the market," said Bieber.

Bieber also commented that Corpac/Cortec® set itself apart from the other exhibitors (1500+ exhibitors in 11 exhibition halls) by offering a full range of corrosion solutions in addition to packaging—such as liquids and additives. For example, if visitors were to stop by the booth needing a corrosion inhibitor for their hydro-testing water, Corpac/Cortec® would be ready with a viable solution beyond just foam and film for packaging.

Notably absent from the list of exhibitors was Cortec's longtime competitor, Daubert, leaving Cortec®/Corpac to distinguish itself as the major market player for corrosion inhibitors at this significant event!

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

