



NEWS ALERT

Cortec® Makes Important Contributions to FALL ICRI Concrete Resiliency Convention



Cortec® was once again a major participant in the Fall ICRI (International Concrete Repair Institute) Convention held November 7th-9th in Omaha, Nebraska.

This year's theme was "Resiliency: Above and Beyond Concrete Restoration." In addition to sponsoring the WiFi, Cortec® played an important role in preparing the new ICRI logo that was unveiled at the convention. The positive reception of the new logo was testimony to the significant thought and labor of the ICRI Marketing Committee, headed by Cortec® VP of MCI® Sales, Jessi Meyer.

Meyer, who has played a significant role in ICRI for many years, was not able to attend this convention and was heartily missed by other ICRI members seeking her out at Cortec's booth. Ashraf Hasania (MCI® Technical Sales & Market Manager, Canada) represented Cortec® MCI® in her absence. He gave his first ICRI presentation on "Repair of Concrete Utility Poles with the Use of Migrating Corrosion Inhibitors" to a full audience representing a large percentage of conference attendees. The presentation featured a unique project where MCI® was trialed on prestressed utility poles in Canada.

Hasania also attended two committee meetings—one for supporting members to discuss how ICRI is doing and how they can improve; another for review of corrosion testing guidelines that are being written to provide easy to follow directions. Like Meyer has done, Hasania hopes to increase his involvement in ICRI on behalf of Cortec® in the coming years.



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

