

Editorial Contact:
Cortec® Advertising Agency

Julie Holmquist
(651) 429-1100 Ext. 1194

jholmquist@cortecvci.com

Company Contact:
Bionetix® International

Tonya Decterov
(514) 235-5202

tdecterov@bionetix.ca



Attention: Editor
February 17, 2025
PRESS RELEASE



Four Nature-Based Ways to Create the Lawn of Your Dreams

Meteorological summer is more than half over in the Southern Hemisphere. Spring is on its way in the north. Whatever hemisphere you find yourself in, now is a great time to think about pursuing your dreams for a greener lawn. While you could opt for a quick dose of synthetic fertilizer for fast results, [Bionetix® International](#) recommends four nature-based treatments to enhance the overall health of the soil for long-term benefits.



1. Enrich the Soil with Organic-Based Fertilizer

Making sure you have a rich blend of nutrients is a good place to start. While many synthetic fertilizers major on the “big three”—NPK (nitrogen, phosphorus, and potassium)—[ORGANIC](#)

[PLUS™](#) draws on NPK from natural sources and adds calcium, magnesium, sulfur, iron, boron, and manganese to the picture. It also contains humic acids to further enrich the soil and improve nutrient absorption. A natural wetting agent supports more efficient use of water to reduce drought stress. Application is especially beneficial for new growth in early spring but can continue weekly as the grass matures.



2. Improve Soil Structure and Biology

Often, organic fertilizers need the help of microorganisms to make nutrients available to grass roots. A biofertilizer such as [ECO-TURF™](#) is perfect for this purpose. In addition to various minerals, vitamins, and plant extracts, ECO-TURF™ contains 75 million CFU (colony forming units) of beneficial bacteria per mL. These microorganisms help break down organic matter, creating a nutrient rich soil structure that can support vigorous leaf, stem, and root growth. ECO-TURF™ may be applied by sprayer or irrigation system every two to four weeks.

3. Thin Out the Thatch

The longer summer goes and the grass continues to grow, the more thatch and dead organic materials build up in the lawn. Since this makes it harder for water and oxygen to reach the grass's roots, mechanical dethatching is often recommended. However, [ECO-D-THATCH™](#)



serves as an excellent supplement to or replacement for mechanical dethatching. This biotreatment uses beneficial bacteria and enzymes to break down thatch and organic debris, creating more nutrient rich humus while giving oxygen and water better access to soil and roots. ECO-D-THATCH™ should be applied every two to four weeks.



4. Activate Plant Growth

[SOIL-BAC™](#) Premium can take your lawn another step further in healthy growth and nutrient breakdown. PGPR (plant growth promoting rhizobacteria) serves as a natural plant growth hormone while mycorrhizae help increase active biomass. Another special feature is the use of both symbiotic and free-living bacteria to help fixate atmospheric nitrogen. These components increase

nutrient availability and facilitate absorption—even before vegetation begins to grow in the spring.

Follow Your Dreams to a Healthy Lawn!

There are many great strategies to grow a healthy lawn. While you could take the fast route of synthetic fertilizers that leave behind unwanted runoff and contamination, a better approach is to focus on creating healthy soil with natural drought resistance and growth promoters, beneficial microorganisms, and a wide range of nutrients. It's not too late to finish the lawncare season strong in the Southern Hemisphere—or too early to dream of lush green turf in the Northern Hemisphere.



[Contact Bionetix® to get started harnessing the power of nature to create the lawn of your dreams!](#)

Keywords: create the lawn of your dreams, natural lawncare, organic fertilizer, pros and cons of synthetic fertilizer, Bionetix, dethatching tips, healthy lawns, biofertilizer, drought resistant lawns, tips for better lawns



Need a High-Resolution Photo? Please Visit: www.cortecadvertising.com

Bionetix® International is a Canadian-based company that produces biological products used in thousands of field applications worldwide. We promote a healthy environment by providing superior, environmentally friendly alternatives to current treatment methods. Our customers are able to clean and remediate contaminated systems or boost agricultural productivity in a cost-effective, natural, and non-intrusive way through the application of our biological products. Headquartered in Quebec, Canada, Bionetix® International is a subsidiary of Cortec® Corporation. ISO 9001:2015 Certified.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001:2015, ISO 14001:2015, & ISO/IEC 17025:2017 certified. Cortec® Website: <http://www.cortecvci.com>. Phone: 1-800-426-7832. FAX: (651) 429-1122.