

NEWS ALERT



Cortec® MCI® Lays Good Foundations at Michigan ICRI Demo Day



Ashraf Hasania (MCI® Technical Sales & Market Manager, Canada) worked hard to lay the foundation for good concrete relationships at the Michigan ICRI Demo Day, March 1st in Wixom, Michigan. The local ICRI chapter event was an opportunity for concrete restoration professionals to connect and learn new techniques from the many demos going on throughout the day.



While the fast-paced demo schedule limited the time available to network with others, Hasania was still able to make a number of good connections with contractors and engineers in the construction industry. He was also able to fill in knowledge gaps for many attendees who knew about Cortec® MCI® but had differing levels of familiarity with the technology.



Hasania has already been working with two engineers from the event who were interested in specifying MCI®. He also foresees that contractors he met who were not yet looking for corrosion inhibitors will remember Cortec® MCI® when the need does arise.

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