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Cortec[®] Leaves Significant Imprint on ICRI Spring Convention

NEWS ALERT







The major impact Cortec[®] MCI[®] Technology has made on the concrete repair industry was reflected at the 2019 ICRI (International Concrete Repair Institute) Spring Convention, April 8th-10th in Jacksonville, Florida. Jessi Meyer (VP MCI[®] Sales) and Alan Jolley (MCI[®] Regional Sales Manager, SE Region) represented Cortec[®] MCI[®] at the event and made many positive connections with consultants, contractors, and others in the concrete repair industry. They also had the opportunity to see several milestones take place for Cortec[®] after its long history with ICRI.

During the Minnesota ICRI chapter luncheon, Meyer gave a presentation to all ICRI chapters on how to use the new ICRI logo and branding. Meyer chairs the ICRI marketing committee, which was responsible for developing the fresh new ICRI logo that was recently unveiled and well-received.

A second milestone attesting to Cortec's significant role in the industry was when Meyer became one of three ICRI members to receive an ICRI Fellowship award during a special lunchtime ceremony. This special honor is limited to only a small percentage of ICRI members at one time. It symbolizes Meyer's significant contribution to the concrete repair industry on behalf of Cortec[®] MCI[®] over the last 20 years.

Last, but not least, ICRI announced that its TAC (technical activities committee) had finally approved ICRI's corrosion inhibitor document for publication. This is an important document two-decades in the making that highlights important guidelines and information on surface-applied corrosion inhibitors such as MCI[®]-2020, MCI[®]-2018, and MCI[®]-2019 for concrete. Stay tuned for updates on when this important document is finally released!

Cortec[®] Corporation is the global leader in innovative, environmentally responsible VpCI[®] and MCI[®] corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec[®] manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

