



NEWS ALERT

Bionetix® Presents “Greener” Solutions to Cleaning/Sanitation Industry at ISSA 2018

ISSA SHOW
NORTH AMERICA 2018

OCTOBER 29 - NOVEMBER 1
DALLAS, TX



With interest in “greener” cleaning and sanitation solutions growing, Bionetix® received a good flow of visitors to its booth at the 2018 ISSA Show, October 29th-November 1st in Dallas, Texas. This convention for the commercial and institutional cleaning industry brought together more than 700 exhibitors and 16,000 attendees on the first day alone. This provided ample opportunity for Oscar Caceres and Tim Taylor to network with many potential distributors from the U.S., Europe, and Latin America.

Bionetix® International products in tablet form were the most popular product of discussion at the booth this year, with many visitors interested in BIOBOOST™ Tablet 1T and FIZZY-TAB™ for septic tank maintenance. Bionetix’s line of HYGIEA concentrates also captured attention because of the variety of cleaning, grease control, and septic maintenance products that can be formulated from these biological concentrates. While most visitors were familiar with the technology, the show was an opportunity for Bionetix® to address many of the deeper questions that potential distributors might have as they consider transitioning to environmentally friendly cleaning products.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

