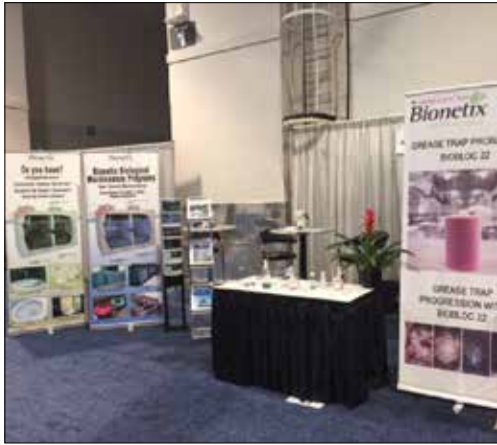


NEWS ALERT



Bionetix® International Receives Positive International Response at ISSA/INTERCLEAN 2017



Bionetix® International received a positive response from maintenance and cleaning industry professionals from around the world at the 2017 ISSA/INTERCLEAN convention in Las Vegas, Nevada. The convention took place September 11th-14th at the impressive Las Vegas Convention Center, with a well-organized trade fair held the last three days of the event.

Bionetix® again stood out as a very unique exhibitor on the leading edge of bioremediation and biological cleaning technology. Natural solutions to grease trap problems were of particular interest to professionals from the restaurant and cleaning industry, drawn to the booth by the new display on BIOBLOC 22 for grease traps. “That was one of the hits of the show,” commented Oscar Caceres, who worked the booth all three days of the trade fair. “And of course, as always our cleaning products are very well received.”



Other displays at the booth addressed natural solutions to clogged drains, backed up septic systems, and common maintenance problems. There was even an interesting demonstration of how bacterial degradation works on toilet paper.

The convention also doubled as training time for new distributors of Bionetix® products. Oscar Caceres spent Monday morning doing product training for a new distributor attending the convention all the way from Peru. Tuesday, he was joined by Tim Taylor (Cortec® Corporation) and a distributor getting ready to sell Bionetix® products in the United States. This served as a great opportunity for both distributors to learn more about Bionetix® biological solutions and to observe firsthand the strong demand for Bionetix® products.



International interest was especially high, allowing Bionetix® to connect with professionals from 13 countries in addition to the United States. Bionetix® was pleased with the interactions and results of the show and came away with many good contacts for sharing biological cleaning and bioremediation solutions in the future.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

