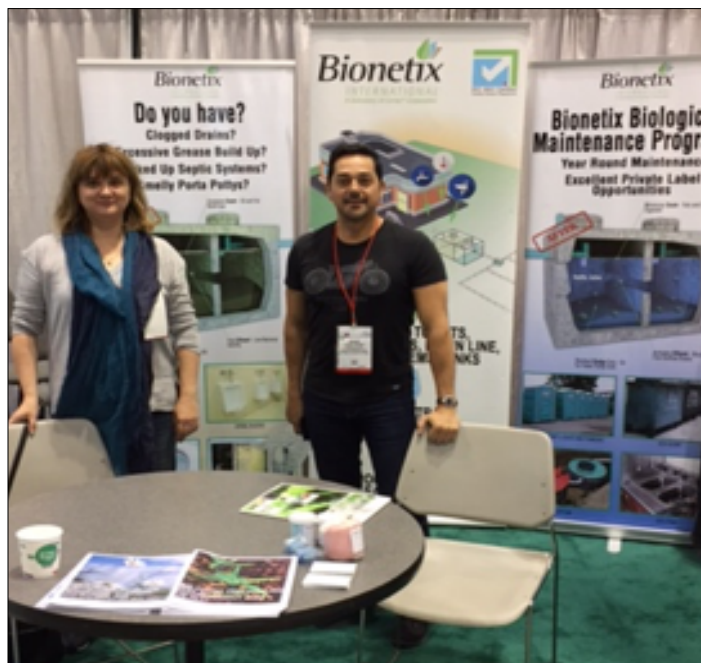




NEWS ALERT

Bionetix® International Gains Valuable Insights at ISSA/INTERCLEAN 2016!



ISSA/INTERCLEAN 2016 was a rewarding time for Bionetix® as they convened in Chicago with cleaning professionals from around the world. The three day event held October 25th-28th provided an opportunity to connect with a number of potential customers. Some of these contacts have already started working on projects with Bionetix®, including one customer who placed an order for BCP35 right at the convention.

Potential customers expressed great interest in all the Bionetix® product lines on display:

- Cleaning Products
- Septic Tank Cleaners
- Odor Control Products
- Water Treatment



Attendees from South America, where biological treatments in general are becoming popular, were pleasantly surprised to discover Bionetix® solutions presented at the event and displayed readiness to start product negotiations.

Visitors also expressed strong interest in learning more about single strain bacteria, inspiring the Bionetix® team to develop more materials on the subject in the future. This along with other observations made ISSA/INTERCLEAN not only a useful time of connecting, but also of acquiring insights for greater market impact in the coming years.

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