

# NEWS ALERT



## It's Time to Celebrate National Biobased Products Day!



[National Biobased Products Day](#) on March 8<sup>th</sup> is a time to not only raise awareness about the possibilities for biobased products but also to celebrate how far we've come in using renewable materials to develop technologies with real-world benefits. Let's briefly explore the source and potential of going biobased!

### Where Do Biobased Products Come From?

At [Cortec®](#), the goal of creating environmentally responsible corrosion control solutions has led our R&D team to find ways to substitute renewable raw materials for various petroleum-based ones. Some common resources are canola oil, trees (thanks to responsible forestry initiatives), corn, and soybeans. As Cortec® Sr. Scientist and Manager of Green Chemistry Initiatives, Ming Shen, noted, "We innovate with sustainable, renewable resources that are readily available in the Midwest, where four of our plants are located. . . . These agricultural materials provide a variety of useful properties that we need at a reasonable price."

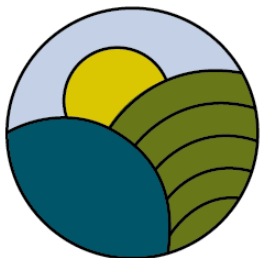
### What Can You Do with Biobased Materials?

The possibilities of biobased products are endless! Cortec®, which represents just a sliver of total biobased product categories, nevertheless boasts a growing portfolio of more than 40 USDA Certified Biobased Products, including technologies for rust removal, cleaning, rust prevention, lubrication, construction, and paint removal. While biobased sourcing does not automatically equal better products, some "green" technologies are inherently groundbreaking, biobased content aside. For example, [BioCorr®](#) is a dry film rust preventative with excellent advantages over traditional rust preventative oils and greases that foster a messy and hazardous work environment. In contrast, the characteristics of BioCorr® contribute greatly to the cleanliness, safety, and efficiency of the work environment.

### Why Choose Biobased?

Now it's your turn! At minimum, going biobased is an easy way to improve your corporate environmental image. Better still, finding a

Look for this symbol



which identifies our USDA  
Certified Biobased Products

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.





biobased product with intrinsic advantages will give you a winning combination environmentally and practically. The possibilities await. [Why not celebrate National Biobased Products Day by exploring how going biobased could support both your environmental and business initiatives?](#)

Also, be sure to [visit Cortec's LinkedIn page every day this week](#) for a special biobased product spotlight!

***Keywords: National Biobased Products Day, Cortec, sustainability, renewable materials, biobased vs petroleum based, products made from soybeans, USDA Certified Biobased Products, should I choose biobased products, how to remove rust, biobased rust prevention***