

# NEWS ALERT



## Kim Sapp Set to Take Cortec® to the Next Level of Design



Please join us in welcoming Kim Sapp as Sr. Designer at [Cortec®](#)! With Kim at the dashboard of this brand-new position, we look forward to rising to new levels of quality and branding in our marketing resources.

Kim started her career in the small town newspaper industry before spending a few years as a Graphic Designer at Fastenal and seven years as Art Director / Sr. Art Director at Northern Tool. These positions equipped her to deal with a fast-paced environment, big-picture branding, and a variety of media types. She joined Cortec® at the end of August and is now on a mission to create accurate, effective, and beautifully designed resources that represent who we are and what we have to offer in the field of corrosion control and biotechnology.

As an individual, Kim is highly motivated to teach herself new skills and share that knowledge with those around her. "I'm a puzzle solver and want to be a resource for the team in whatever way I can help," she commented. One of her favorite parts of graphic design is typography, where she uses different fonts, sizes, and colors to project different personalities and tones of voice. She is excited to be part of the Cortec® family and ready to learn more about rust as she continues her journey!

[Stay tuned](#) for game-changing developments in Cortec®/[Bionetix®](#) branding and design for you to enjoy in the months ahead!

**Keywords:** Cortec, Bionetix, Cortec Sr. Designer, Cortec new employee, Cortec marketing resources, Cortec branding, Bionetix branding, corrosion control, biotechnology

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

