



NEWS ALERT

Cortec® Stands Out at Managing Aging Plants Conference

Cortec® stood out as a unique exhibitor at the November 13th-14th Managing Aging Plants conference in Houston, Texas. In contrast to the many displays focusing on specialty metal alloys industries such as titanium and stainless steel, Cortec® offered lower cost alternatives for corrosion protection on existing metal components.

Although overall convention traffic was low, Cortec® appeared to have approximately ten times more interest than any of the other exhibitors on Cortec's aisle. "We were kind of a novelty there, because we were so different from anybody else that was there," recalled Jim Holden, Cortec® Director of Energy and Engineered Solutions.

Holden gave a presentation that in many ways mirrored the contrast between Cortec® and other exhibitors. In talking about the ravages of corrosion on aging plants, he discussed the two main approaches to these problems: reactive mode or proactive mode.

In the reactive mode, plants allow components to work until failure or near failure and then clean and repair them or replace them altogether.

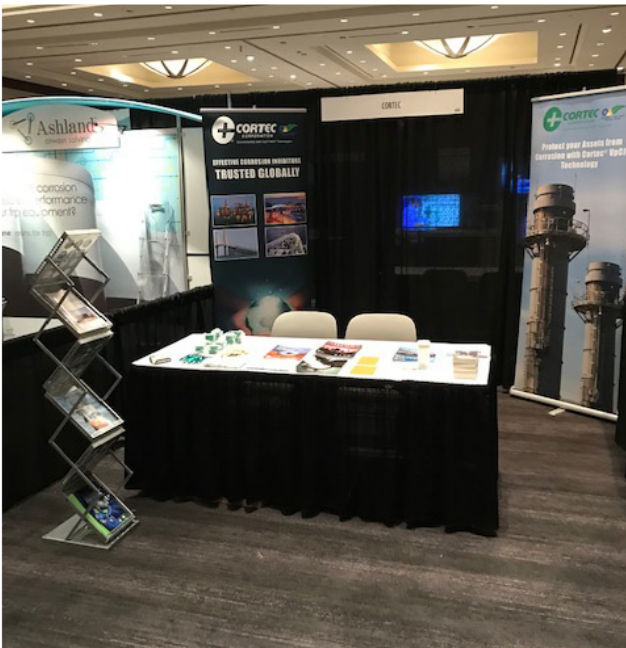
The proactive mode is to look ahead and try to have usable spares in inventory for when they are needed. One way to do that and avoid corrosion ravages is to inventory parts made of thicker metals or high alloy specialty metals such as stainless steel, high chrome, and high nickel. This works but can be very expensive. Another option is to use VCI Technology to protect existing steel and cast-iron components to avoid purchasing expensive alternatives.

The presentation was compelling enough to prompt an invitation to speak at an upcoming titanium conference, until Holden had to point out in all fairness that Cortec® solutions are actually competitive, cost effective alternatives to high grade metals like titanium.

The conference also allowed Cortec® to make several connections for the future with industries that have specific corrosion needs in mind and are interested in looking to Cortec® for help.



**MANAGING
AGING PLANTS**



Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

