

NEWS ALERT



A World of Experience: Meet Murad Alsmadi



Please join us in welcoming Murad Alsmadi to the team as our new Cortec® Technical Sales & Product Manager for Coatings, Integrated Solutions, and MRO products!

Murad joins us with a rich background of travel in 50+ countries and work experience around the world. He has been in the field of international market development and sales for more than 15 years, with six of those years doing technical sales for an enzyme company. Murad is confident that this experience will help him successfully fill his new role at Cortec® by enabling him to relate to customers while understanding the technical details of Cortec® solutions and how they work.

Murad will be managing products throughout their entire lifecycle, gathering and prioritizing product and customer requirements, and working across departments to develop winning products for clients. He finds it interesting to think how vast the market is to help individuals by providing corrosion solutions: "The total cost of corrosion across the globe is estimated to [be] \$2.5 trillion, and that means there [are] endless opportunities to save people money by offering them Cortec's products," Murad commented.

Those solutions are for you, too, so don't hesitate to contact Murad today for advice on how to counter the economic loss of corrosion in your own applications or those of your clients!

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Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

