



## Cortec's Czech Distributor at the Most Important Industrial Fair in Central Europe

### Tart Exhibiting at MSV International Engineering Fair!

Cortec's distributor, Tart, exhibited at MSV International Engineering Fair in the city of Brno, Czech Republic. Tart's team was present at the fair to share an entire portfolio of Cortec® products—with an emphasis on VpCI® Technology—in a beautifully designed, spacious booth. The MSV International Engineering Fair is the most important industrial fair in Central Europe with more than 1,600 exhibitors and



80,000 visitors participating every year. Over half of all exhibitors and a tenth of visitors come from countries all over the world. Attendees are professionals from various engineering fields. More than 70 percent have influence over investment decisions and one third are top managers. This was certainly another excellent opportunity for Cortec's products to be presented at a large European fair—not only to a Central European audience, but also to many company representatives from abroad. We are thrilled that our Czech partner and its team were very busy during the week of the trade show. With the strong interest expressed by visitors to their booth, Tart's exhibit was more than successful and will surely generate new customers and sales.

