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Cortec[®] Rolls Out New Packaging Website and Brochure in Time for PACK EXPO International

PACK EXPO International, this year's largest packaging trade show, is just around the corner, October 14th-17th in Chicago. Cortec[®] is gearing up for the opening day with a completely new VpCI[®] packaging website that has a fresh look and easy to use features!



The new "Innovative Packaging Solutions for Corrosion Control and Prevention" website is organized by four product categories for easier navigation:

- VpCI[®] Films and Bags
- VpCI[®] Papers
- VpCI[®] Emitters
- Specialty Products



equipment, lining VpCI® films and I time, hassle, and	containers fo bags replace c labor costs by	r shipments of n onventional rust eliminating the	nultiple items, and packag preventatives such as of degreasing or coating ren	ging of smi Is and des noval requ	wrapping of new vehicles and ill parts in zipper closure bags. iccants, allowing users to save ired in the past. Using Cortec's o use when they are unpacked	
	Ch	oose the pro	ducts that best fit y	our nee	ds	
Roll Stock			Sheeting		Tubing	
View	c	View		0	View	
Heat Seal Bags		Ziplock Bags			Gusseted Bogs	
View	0	View		0	View	
Shrink Film			Stretch Film		Bubble Wrap	
		View		0	View	

Each category is further organized by product format. Rather than sorting through every product by name to find out which film, paper, emitter, or specialty product is right for them, users can drill down by product type to see what is available in each format. For example,

dropdown lists show users which VpCI[®] films are available as roll stock, sheeting, tubing, stretch film, and bubble wrap. VpCI[®] paper users can see which versions are available as rolls, perforated rolls, or sheets. Individuals looking for VpCI[®] emitting material can browse options according to small or large volume package needs, or a desire for flexible emitters, emitter strips, or emitter cups. Specialty products open up options for absorbent material, biodegradable film, fabric, corrosion inhibiting pipe caps, recyclable moisture barrier papers, and more! Individual product pages contain information on product sizing and availability for quick reference.

Sustainability

The website also highlights Cortec's strong environmental concern, which translates into the manufacture of many recyclable paper and film products. Cortec's VpCI[®] papers are made from neutral/natural Kraft paper (a natural plant-based resource), coated with a water-based VpCI[®] coating, and is easy to recycle. Cortec[®] VpCI[®] film is also recyclable, which allows Cortec[®] to incorporate recycled VpCI[®] film back into the manufacture of new films, while still achieving superior quality VpCI[®] performance.





Cortec[®] reprocesses VpCI[®] film scrap and incorporates the "repro" back into the virgin film at up to 20 percent, a level at which Cortec[®] can ensure quality of the new product. Cortec[®] has expanded its film reprocessing program to allow customers to send their used VpCI[®] film back to Cortec[®], creating a win-win-win situation for customers, Cortec[®], and the environment. Instead of paying thousands of dollars for disposal, customers can now send used VpCI[®] bags to Cortec[®], who pays shipping and gives customer credit in exchange for the benefit of having an additional source of repro. Both customer and manufacturer demonstrate environmental responsibility and reduce their carbon footprint in the process. The program will save tens of thousands of dollars and tens of thousands of pounds of plastic annually.





In addition to anti-corrosion film and paper products, Cortec[®] produces biodegradable film that bears the DIN CERTCO seedling logo, a distinguishing mark of compostability around the globe that verifies the film meets requirements for industrial compostability according to European (EN 13432), U.S. (ASTM D 6400), and ISO (ISO 17088) standards. Cortec's DIN CERTCO certification covers the following Eco Film[®] products:

- Compostable Film (reg # 7P0090)
- Compostable Waste Bags (reg # 7P0091)
- Compostable Shopping Bags (reg # 7P0343)

Other Helpful Resources

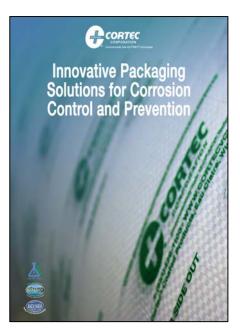
The new website also includes a page dedicated to frequently asked questions for those wondering more about how VpCI[®] packaging works, how to use it, and how long to use it. Anyone looking for more information on sizing and lead time or



specific product details can visit the "Contact Us" page to connect with the appropriate sales representative from their region of the world. Other helpful links will include information about upcoming trade shows, case histories, and customer feedback.

New Brochure

The Cortec[®] VpCI[®] packaging brochure has also been freshly updated to mirror the new packaging website. Like the website, this helpful handheld guide categorizes Cortec's packaging products according to VpCI[®] Films and Bags, VpCI[®] Paper, VpCI[®] Emitters, and Specialty Products. A product selection guide is included for each category so users can mix and match from a wide variety of products to select the best packaging solution for their needs whether that is small package protection with VpCI[®] papers and emitters, layup of heavy-duty equipment with wide format MilCorr[®] film and VpCI[®] pouches, protection of pipe ends with CorrCap VpCI[®] protective covers, or simply moisture barrier protection with one of Cortec's specialty recyclable water-based moisture barrier coated papers.





October 14–17, 2018 McCormick Place Chicago, Illinois USA

Pack Expo

Cortec[®] is eager to greet PACK EXPO visitors with these new resources to make VpCI[®] packaging products more accessible and understandable, bringing a unique perspective to the show through Cortec's emphasis on metals preservation. Not only does Cortec's packaging provide corrosion protection to metals; it is also available in both small and impressively large formats. This versatile product range allows the protection of small freshly-manufactured metal parts as well as massive industrial equipment that needs

long-term preservation during layup or prior to commissioning.

Cortec[®] will be presenting VpCI[®] packaging solutions at Booth E-11108, October 14th-17th at the Chicago show. Come visit us to find the best VpCI[®] solution to fit your packaging needs! For more information about PACK EXPO in Chicago, and to receive a free registration code, please visit: <u>https://www.cortecpackaging.com/visit-us-at-packexpo-2018/</u>

To view the new packaging website, please visit the following link:

https://www.cortecpackaging.com/

To view the new brochure, please visit the following link:

https://www.cortecvci.com/Publications/Brochures/Packaging Brochure 09-18.pdf

Need a High-Resolution Photo? Visit: www.cortecadvertising.com

Cortec[®] Corporation is the global leader in innovative, environmentally responsible VpCI[®] and MCI[®] corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec[®] manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified.

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