

# NEWS ALERT



## OTC Solidifies Cortec's Reputation as Go-To Brand in Oil and Gas Preservation



CELEBRATING  
50 YEARS  
1969–2019

Cortec<sup>®</sup> received positive feedback during the 50<sup>th</sup> Anniversary Offshore Technology Conference (OTC), May 6<sup>th</sup>-7<sup>th</sup> at NRG Park in Houston, Texas. “We had a lot of good references from current end users that have opened doors for other possibilities,” said Spencer Taylor (Cortec<sup>®</sup> VP of Sales, Southern Office). In particular, he heard a number of comments about Cortec's being the go-to brand in preservation for the oil and gas market.

Cortec<sup>®</sup> was pleased to have several distributors—including Wiki Valves, Universal Corrosion, and Atlas Industrial—take turns staffing the booth on different days of the conference. This gave Cortec<sup>®</sup> a great opportunity to connect with current and potential customers in each of their focus industries.

OTC had a better turnout overall this year, reflecting the uptick of business in the upstream oil and gas industry where E&P (exploration and production) has increased. With the recent reorganization of Pemex, there was also an influx of attendees from Latin America, allowing Cortec<sup>®</sup> to increase brand awareness among contractors in this important market.



Cortec<sup>®</sup> Corporation is the global leader in innovative, environmentally responsible VpCI<sup>®</sup> and MCI<sup>®</sup> corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec<sup>®</sup> manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

