



NEWS ALERT

Cortec® Finds Good Name Recognition and New Ideas at World's Largest Packaging Show!!



Cortec® Corporation received a welcome response and excellent name recognition among the full crowd of visitors at Pack Expo 2016. Described as “the world’s largest, most comprehensive processing and packaging trade show in 2016,” Pack Expo International took place November 6th-9th in Chicago, with Cortec® enjoying high visibility in the main exhibition hall. A simple booth design, a good collection of product samples and information, and a friendly, approachable team made Cortec’s booth stand out from competitors.



Often, those walking by immediately recognized Cortec’s name and its connection to Vapor phase Corrosion Inhibitors (VpCIs). A large number of distributors stopped to express their pleasure at seeing Cortec® and to share success stories. Those unfamiliar with Cortec® quickly resonated with the need for effective solutions to combat corrosion after speaking with Cortec’s helpful team.



Many attendees were drawn to the booth by their interest in the large format paper and film displayed on Cortec’s banners. They soon learned the innovative corrosion protection abilities of Cortec’s VpCI®-126 film and VpCI®-146 paper, available in a variety of formats—from small sheets or bags to large format film and 2.5 meter (98 inch) wide paper. They also had the opportunity to discuss coatings, water treatment, and other corrosion solutions Cortec® has to offer. The Cortec® team gave away samples of VpCI® emitters and set a record by handing out its entire supply of books about Cortec’s visionary founder and CEO, Boris Miksic.

Cortec® is grateful for the positive response received at Pack Expo International 2016 and is eager to follow up on contacts and ideas for even greater impact in the future!

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

