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PRESS RELEASE



Cortec® Leads Innovation and Environmental Responsibility with VpCI® Plastic Recycling Service Brochure

Cortec® is modeling an innovative, eco-friendly approach to the corrosion inhibitor packaging industry with its new customer recycling partnership. The economical and environmentally responsible program is outlined in Cortec's newly released "VpCI® Plastic Recycling Service" Brochure, which helps customers understand the basic VpCI® recycling process and the benefits available to customers who join.

The brochure explains that Cortec's recyclable VpCI® films are used across the globe to protect metal parts and equipment from corrosion during storage and shipping. The VpCI® film has already had a large impact on making corrosion protection environmentally friendly by reducing the need for traditional hazardous and cumbersome rust preventatives.





For decades, Cortec® has been reprocessing VpCI® film scrap. The company incorporates the “repro” back into the virgin film at up to 20 percent, a level at which Cortec® can ensure quality of the new product.

Now, Cortec® has expanded its film reprocessing program to allow customers to send their VpCI® film wastes back to Cortec®. This creates a win-win-win-situation for customers, Cortec®, and the environment. Customers can send used VpCI® bags to Cortec® instead of paying thousands of dollars for disposal. In exchange, Cortec® pays shipping and gives customer credit for supplying an additional source of repro. While demonstrating environmental responsibility and reducing carbon footprint, the program will save tens of thousands of dollars and reclaim tens of thousands of pounds of plastic annually.

The brochure highlights Cortec’s two sites where this reprocessing will take place—one in the United States and the other in Europe.

USA Reprocessing Site

In Cambridge, Minnesota, Cortec® Advanced Films (CAF) has become the largest VpCI® film extrusion plant in the world, increasing production by at least five times since the plant’s acquisition in 1997. Throughout that time, CAF has regularly reprocessed in-house film scrap. It officially launched its customer recycling partnership in March 2017 by starting to reprocess 12,000 pounds (5,443 kg) of used VpCI® plastic film on its state-of-the-art reprocessing equipment.



An Economical, Environmentally Responsible Recycling Partnership

Cortec® Corporation manufactures recyclable VpCI® films that are used across the globe to protect metal parts and equipment from corrosion during storage and shipping. Cortec’s VpCI® film has already had a large impact on making corrosion protection environmentally friendly by reducing the need for traditional hazardous and combustible rust preventatives. Cortec’s film is fully recyclable, which allows Cortec® to incorporate recycled VpCI® film back into the manufacture of new films, while still achieving good quality VpCI® performance and reducing scrap waste at the plant.

Cortec® reprocesses VpCI® film scrap and incorporates the “repro” back into the virgin film at up to 20 percent, a level at which Cortec® can ensure quality of the new product. Cortec® has expanded its film reprocessing program to allow customers to send their VpCI® film wastes back to Cortec®, creating a win-win-win-situation for customers, Cortec®, and the environment. Instead of paying thousands of dollars for disposal, customers can now send used VpCI® bags to Cortec®, who pays shipping and gives customer credit in exchange for the benefit of having an additional source of repro. Both customer and manufacturer demonstrate environmental responsibility and reduce their carbon footprint in the process. The program will save tens of thousands of dollars and tens of thousands of pounds of plastic annually.

European Reprocessing Site

In Beli Manastir, Croatia, EcoCortec® has been utilizing innovative green technologies since 2006 to benefit customers. EcoCortec® is raising this standard to an even higher level with its recently created

plastics recycling center, which will use state-of-the-art reprocessing equipment to serve EcoCortec's growing customer base. EcoCortec® looks forward to the resulting economic and environmental benefits and hopes to be a model for other manufacturers to follow in opting for sustainable technologies.



The new brochure contains a simple flowchart that describes the VpCI® recycling process in four steps.

1. Suppliers and manufacturers use VpCI® bags for corrosion protection.
2. End users bale VpCI® film and send to Cortec®.
3. Cortec® recycles VpCI® film and bags and turns them into new products.
4. Cortec® and customers reduce carbon footprint and strengthen an environmentally friendly relationship while saving money.

Cortec® estimates that it will save its first recycling partner \$10,000-\$20,000 USD per year and reclaim potentially 50,000 pounds (22,680 kg) or more of plastic from the landfill.

Major customer benefits of the program will include the elimination of waste hauling costs, the possibility for a revenue stream and reprocessing credits, and the reduction of carbon footprint.

To read the entire version of this brochure, please visit:

http://cortecrecycling.com/wp-content/uploads/2017/07/Recycling_Brochure.pdf

For more information about Cortec® Advanced Films, please visit:

<http://www.cortecadvancedfilms.com/>

For more information about EcoCortec®, please visit:

<http://www.ecocortec.hr/en/>



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