NEWS ALERT



Four Great Reasons to Attend World of Concrete 2023!







Calling all MCI® reps and distributors!!! It is that time of year again!

With construction season winding down and January fast approaching, it is not too early to start planning your visit to the World of Concrete 2023! Here are four not-to-miss opportunities for Cortec® MCI® reps and distributors next January 16th-19th in Las Vegas:

- 1. Take advantage of one-on-one time with your Cortec® MCI® rep (contact your rep to secure a time slot now).
- 2. Grow your concrete repair network and have fun at the Monday night ICRI kick-off event.
- 3. Catch up, connect, and be inspired at our MCI® rep meeting (ask about MCI® repair mortar updates and testing).
- 4. Enjoy our invitation-only fun activity for MCI® reps and distributors!

You are also welcome to simply hang out with the MCI® team at Booth #S10856 during exhibit hours Tuesday through Thursday (January 17th-19th), or explore the grounds to check out the wealth of educational resources and networking opportunities at your fingertips during the only annual international event dedicated to commercial concrete and masonry industries!

Contact your rep today to schedule a one-on-one: https://www.cortecmci.com/contact-us/

Get registered with ICRI promo code A36:

https://www.compusystems.com/servlet/ar?evt_uid=130&promocode=A36

World of Concrete 2023 January 17th- 19th, 2023 (Exhibits) Las Vegas Convention Center Las Vegas, NV Booth # S10856



www.worldofconcrete.com

Keywords: WOC2023, World of Concrete, Cortec MCI, reasons to attend WOC, ICRI, From Grey to Green, construction industry, MCI repair mortars, concrete repair

Cortec* Corporation is the global leader in innovative, environmentally responsible VpCI* and MCI* corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec* manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

