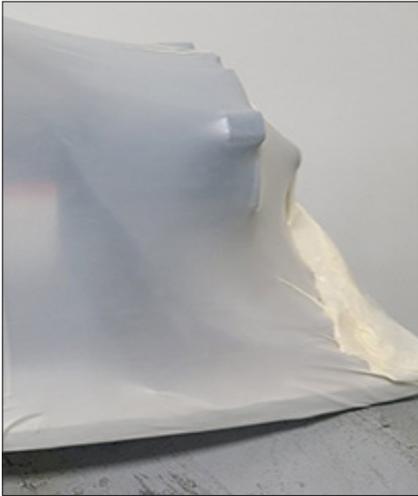




# NEWS ALERT

## Looking for a 'Greener' Alternative to Shrink Wrap? Try EcoShrink™!



Today's environmental perspective is forcing us to reexamine our approach to packaging. Is there a way to reduce the amount of plastic waste we are generating, especially when it comes to plastic pollution?

**EcoShrink™** is one of the products that is offering answers to these questions. As a certified commercially compostable shrink wrap, it can be used as an alternative to traditional plastic shrink wrap, but with a radically different potential final destination. Rather than end up in a landfill or polluting a seashore, EcoShrink™ is designed to degrade in a commercial composting environment where organic waste is turned into soil amendment. EcoShrink™ is certified industrially compostable by TÜV Austria (#TA8012206691), confirming that it meets the EN 13432 (ASTM D6400 equivalent) standard for commercial composting.\* An added green advantage is that it contains 45% biopolymers, making it a "greener" packaging option at both the beginning and end of the life cycle.

Users of EcoShrink™ can apply it like normal shrink wrap—wrapping it securely around equipment or products, padding sharp corners as necessary, and heat shrinking with a variety of shrink tools. EcoShrink™ has even been used successfully in a heat shrink tunnel by [DPS Skis](#) to unitize pairs of their high-performance skis in a sustainable packaging initiative. Creativity is one of the few limits to where EcoShrink™ can be used:

- Games
- Software
- Cosmetics
- Luggage
- Books
- Building supplies
- And more!

Next time you need shrink film, ask yourself if the application could use a "greener" packaging option that takes the beginning and end of the product life cycle into account. If so, contact Cortec® to learn more about EcoShrink™: <https://www.cortecvci.com/contact-us/>

**Keywords:** *compostable shrink wrap, certified compostable film, shrink wrap alternatives, greener packaging, green advantage, reduce plastic waste, plastic pollution, sustainable packaging, Cortec, EcoShrink*

*\* Check locally to see if such a facility exists in your community and if they will accept this product. Not suitable for backyard composting.*

## EcoShrink™

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

