NEWS ALERT



Riding the Wave of 'Green' Cleaning **Technology at ISSA**



Are you excited about bugs and enzymes?

The cleaning and sanitation professionals who visited Bionetix® International's booth at the ISSA Show North America are!



November 18th-21st brought many distributors and formulators of cleaning and sanitation products to the Bionetix® booth to chat with Tonya Decterov (Product Manager) and Mathias Benitez (Lab Manager) about "greener" cleaning technologies during the Las Vegas event. These cleaning industry professionals were attracted by the idea of boosting their cleaning and sanitation power with microorganisms and other biotechnologies that are friendlier to the environment than the harsh chemicals of yesteryear. Easy to handle tablet products such as <u>PAPERATOR™</u> and <u>BIO-BOOM™ TAB</u> were of special interest. Compared with other exhibitors, Bionetix® represented a wider array of probiotic cleaners, not to mention the free enzymes it has recently added to its product lines.



While it was great to make new acquaintances in the sanitation and cleaning world, we were pleased to reconnect with a number of familiar faces who have already adopted Bionetix® technology. Special thanks to those who stopped by our booth—if you have more questions and want to join us in riding the exciting "green" wave of biotechnology, don't hesitate to reach out!



Keywords: ISSA, green cleaning technology, Bionetix, green cleaners, safer for the environment, probiotic cleaners, enzyme suppliers, boost cleaning power, ecofriendly cleaners, biotechnology benefits

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