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## Cortec® Announces Opening of Southeast Asia Regional Office

Cortec® Corporation is pleased to announce the formation of Cortec® Southeast Asia Corrosion Technologies (Cortec® SEA), which will support the growth and development of Cortec's markets in Singapore, Malaysia, Thailand, Brunei, and Indonesia out of its newly formed regional office based in Singapore.





Cortec® SEA will be managed by Philip Horsford, who previously held the role of Regional Manager for Cortec® in the Middle East. Usama Jacir, General Manager of Cortec® Middle East (CME) had the following words of encouragement and optimism regarding Horsford's effectiveness with Cortec® Middle East and Cortec SEA's prospects for impacting a new market: "Philip was an asset to the Middle East and demonstrated a solid foundation across all our product lines and supported fantastic growth across the region. Philip's

technical knowledge and enthusiasm will be missed but we are confident his ability to develop emerging markets will be positively received by distributors and end users alike."

CME is also excited to welcome back Firas Musleh to the Cortec® family. Musleh worked with Cortec® from 2008 to 2013 and has spent the last five years working for Wacker Chemicals, during which time he was responsible for managing the Middle East and Africa markets. He returned to CME as Regional Manager, bringing with him tremendous knowledge and experience.



With these recent developments, Cortec<sup>®</sup> Corporation is excited to carry on its strong presence in the Middle East and increase the penetration of Cortec<sup>®</sup> corrosion solutions into the Southeast Asia market, providing a solid base for users and distributors in the region.

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