

# NEWS ALERT



## Cortec® Brings High Performance Nano VpCI™ Coating Technology to the 2016 SSPC!



Corrosion prevention specialists gather at Cortec's VpCI® Technology coatings booth. From left to right: Daniel Ludwig – Universal Corrosion, Spencer Taylor – Cortec® Regional Sales Manager, Rick Shannon – Cortec® Coatings Chemist, and Markus Bieber - Cortec® Coatings Director of Sales.

Cortec® Corporation recently participated in the 2016 SSPC show in San Antonio, Texas, as part of its targeted effort to broaden marketplace exposure in the coatings industry. SSPC is one of the largest coatings organizations in the world that focuses on the protection and preservation of steel structures through the use of industrial and marine coatings. It hosts one of the few coatings shows that serve this industry.

Visitors to Cortec's booth included international attendees, OEMs, and contractors looking for better solutions to their corrosion and paint issues. Cortec® coatings specialists were able to converse with these visitors about their needs and the innovative VpCI® Technology that makes Cortec® coatings especially effective against rust and corrosion. Cortec's new Nano VpCI™ coatings video and brochure provided an added dimension to learning about the micro-corrosion inhibiting potential of Cortec's coatings.

In addition to networking with visitors at the booth, Cortec® representatives were able to reach out to other exhibitors who might mutually benefit from a relationship with Cortec® High Performance Coatings. Cortec® hopes to grow positive relationships with these and many more customers as it expands its service base and potential.

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Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

