



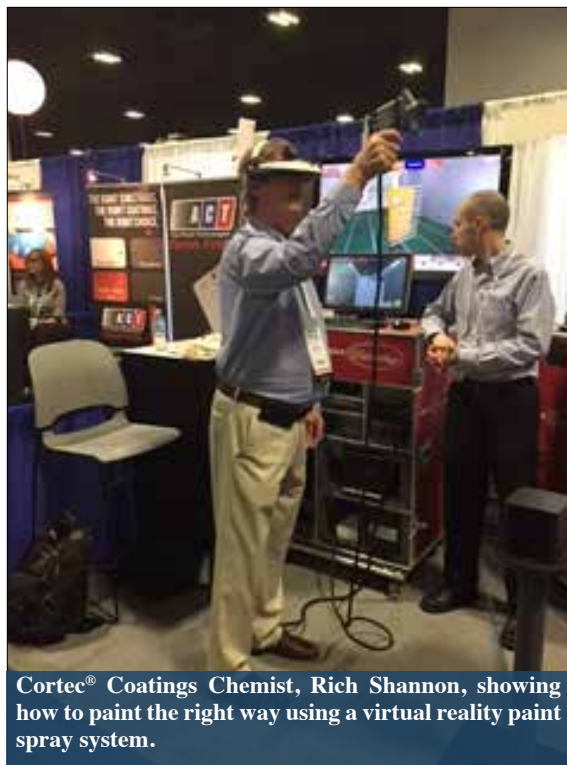
# NEWS ALERT

## Cortec's High Performance Coatings Attract Attention at SSPC 2017!

**SSPC 2017**  
featuring **GRNCOAT**



From Left: Jim Holden - Energy Division, Judy Wolf - Regional Sales, Rick Shannon - Coatings Chemist, and Markus Bieber - Director of Sales



Cortec® Coatings Chemist, Rich Shannon, showing how to paint the right way using a virtual reality paint spray system.

Cortec's High Performance Coatings Powered by Nano VpCI® aroused great interest at the 2017 SSPC convention, which took place January 30<sup>th</sup> - February 2<sup>nd</sup> in Tampa, Florida. As part of Cortec's increasing emphasis on coatings, it was Cortec's second year at this annual event hosted by the Society for Protective Coatings.

Cortec's Director of Sales for High Performance Coatings, Markus Bieber, contributed to the SSPC technical program on Tuesday afternoon by giving a presentation entitled, "High Performance Water Based Coating Enhanced with Nano Vapor Corrosion Inhibitors." Bieber reported that attendance was "phenomenal" with an estimated 50-75 people present at the half hour session.

Bieber's presentation explained how low odor, health, and safety advantages are increasing the use of single component water-based coatings to protect metal substrates. Nano Vapor phase Corrosion Inhibitors provide an attractive alternative to traditional heavy metal corrosion inhibitors. They adsorb onto metal surfaces, protect micro-crevices against the start of corrosion, and have proven effective at DFTs of only 1 mil. The technical session was marked by high interest and numerous questions on testing, availability, additive compatibility, and similar topics.

Back at the booth, Bieber joined Rick Shannon (coatings chemist), Jim Holden (energy division), and Judy Wolf (regional sales) in a busy time of answering various coatings questions. Many visitors wondered about aspects of coatings application. Others were interested in learning about Cortec's VpCI® additives that can be used to enhance coatings from other manufacturers.

Visitors to the booth also had the opportunity to learn more about Cortec's high performance coatings by watching a video animation, examining the look and feel of a broad range of Cortec® VpCI® coatings applied to metal panels, or taking home samples of CorrVerter® and VpCI®-372 peelable coating.

The Cortec® team had its own chance to learn and network beyond the booth by attending presentations and walking around the exhibit floor to talk to various coatings manufacturers about coatings and additives technology.

Cortec® came away from SSPC 2017 with many good leads and prospects for expanding business in both the finished coatings and additives markets.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

