



## Exciting Week in Croatia:

# European Sales and Strategy Meeting and New EcoCortec® Plant Opening!

Cortec® and EcoCortec® hosted a European Sales Meeting in Croatia, welcoming more than 90 attendees! We are thrilled that our friends and partners participated in such a large number and we made sure that they spent unforgettable few days in beautiful Croatia. This sales



meeting was definitely a special one, as our guests participated in grand plant opening and ribbon cutting ceremony for new EcoCortec plant. During these few days, on October 11, our CEO, Boris Miksic, celebrated his 70th birthday and threw a big party for our guests in legendary Zagreb's restaurant Lagvic.

It is always amazing to welcome our international friends from Europe, USA and Middle East. The three-day event started on Wednesday afternoon with a welcoming party at Westin hotel. Thursday morning, all the participants gathered at the hotel for busy day of sessions. After the kick off presentation and welcoming speech of Boris Miksic, numerous presentations followed



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including VP of sales for Europe, Ivana Radic, Cortec® VP of Sales, Cliff Cracauer, Dijana Zrinski, EcoCortec's General Manager and many more. Interesting agenda gave all the participants an opportunity to hear about the latest news on-going projects around the globe, trends and



innovations in VpCI® and MCI® technologies and much more. Very special part of the agenda was the awards ceremony in which CorteCros won the best European Distributor Award followed by Tribotec, Sweden and Corpac, Germany. We congratulate our winners and keep up the great work!

European Sales Meeting is also a great opportunity to talk about some challenges, share experiences from different parts of the world which is an excellent tool for improving ourselves. For many of the attendees it is about seeing their old friends and partners but we are also happy that there are always new faces attending and we are welcoming them into our



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Cortec family. Some of the special moments were acknowledging 20 years of CorteCros, Cortec's company in Croatia. As it was the day of our CEO Boris's birthday, we celebrated with a champagne toast for Boris as an introduction for the real party later that evening.



The day ended in the best way possible with a big birthday celebration accompanied by tamburasi band in Lagvic restaurant where everyone enjoyed the warm atmosphere of Croatian hospitality with Croatian traditional specialties and wines.



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Next day the guests were taken to EcoCortec plant in Beli Manastir where the the grand opening of the plant took place. Members of the local government were present along with the Mayor of Beli as well as numerous representatives of the media. Boris' mom Nina cut the ribbon during this happy occasion. After sessions that followed, the guests were taken to Peach Hill, beautiful farm of Ines and Boris where our guests had a chance to taste some great wines and more local specialties. Picturesque Peach Hill left everyone thrilled and ready to enjoy the rest of the evening and dinner. Thanks again to everyone for coming. Together we are making Cortec a leader in our business and during these occasions are creating memories for lifetime.

