NEWS ALERT

Cortec® Corporation's 1st South American Sales Meeting



The Cortec® Corporation South American Sales Meeting was held August 29th - 30th in Quito, Ecuador. Attendees came from Brazil, Chile, Columbia, and Ecuador; Boris and Ines Miksic, Anna Vignetti, and Dario Dell'Orto from Cortec[®] Headquarters in the United States also attended. Achievements and shared experiences related to Cortec® products in a wide variety of applications were presented from each of the different countries. Attendees imparted new business opportunities by sharing their ideas and programs capitalize on different industrial experiences in the region.

Special guest, Arch. Geronimo Pereira Gando and his wife, Lupe, presented their experiences in Ecuador in the construction field where MCI® products have gained a solid reputation and been used in numerous public and private projects. And thanks to Geronimo, we had a unique opportunity to meet the Under Secretary of Transportation at the Ecuadorian Ministry of Transportation and Public Works to whom was featured some of the MCI® products used in several Ecuadorian projects.

Finally, in line with the Latin America spirit, the group celebrated the first Regional Meeting by enjoying an evening at Pavarotti restaurant.

The next meeting scheduled for this region will be in 2012 in St. Andres Island, Colombia.

