



Cortec® Corporation European Sales & Product Training held in Split, Croatia

Work, Education and Fun at Beautiful Dalmatian Riviera!

“Cortec® Corporation European Sales & Product Training” took place on March 14 & 15 in one of the most beautiful Croatian cities, Split. The training was organized by our European team and we are thrilled to have received such large interest from our distributors. They came to educate and update on Cortec’s technology, solutions and various other interesting topics as well as practical training skills.



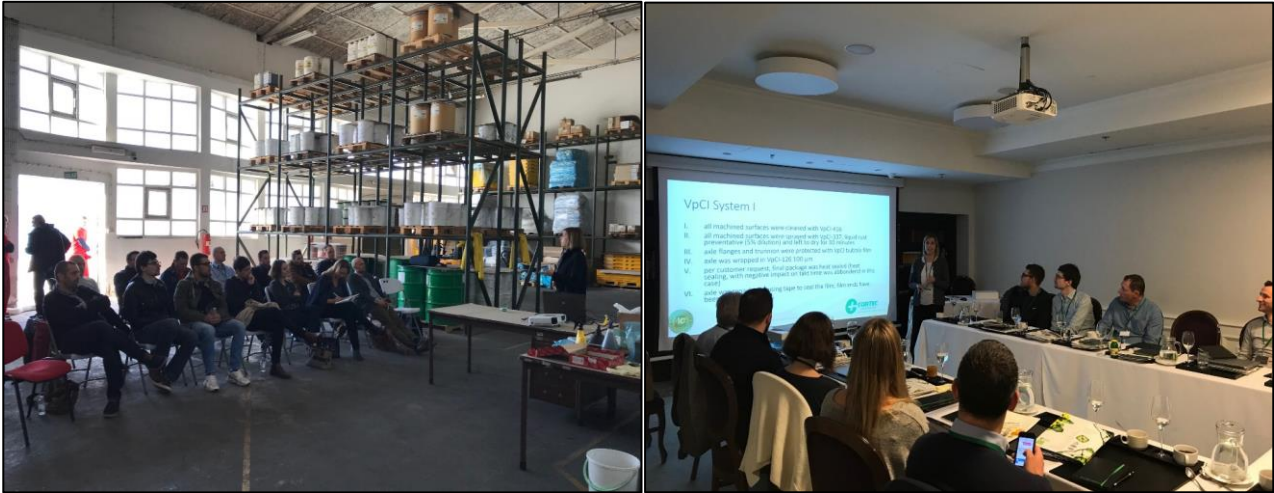
First day covered topics such as new services of EcoCortec® plant and increasing its capabilities, presented by EcoCortec’s General Manager, Dijana Zrinski. Cortec’s new applications and projects in Europe as well as deeper insight into VpCI® technology were lectured by Europe’s Vice President of Sales, Ivana Radic Borsic. Mr. Ivan Rogan gave insight in functioning of CorteCros®.



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Applications such as coatings, packaging, military, surface preparation, water-treatment were covered in the presentations. We are especially glad that our distributors shared their valuable experience with us in form of case histories and their numerous on-going projects.



Training sessions were held in beautiful five star hotel Park and CorteCros® warehouse. Our group was also given a tour of CorteCros® facility – new Cortec's logistics center in Europe.

Sharing mutual experiences is the best way to learn from each other and grow together in our Cortec® family. Two days of training camp didn't lack interesting discussions as this was the right place to ask questions and resolve any doubts



„Do it yourself“ method is always the best way to learn, that's why our distributors were eager to try shrink wrapping and fogging themselves.



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After a busy day our guests were full of new knowledge and ready to enjoy Croatian coastline as well as try our delicious sea specialties which is a “must” when visiting Dalmatia region.



Second day our group visited CorteCros® facilities and warehouse. After a tour and lunch, one of the most interesting parts of the seminar, practical workshop took place. Shrink wrapping and fogging applications were demonstrated and our attendees were especially happy to be able to practice these applications themselves!

Everyone was thrilled with this concept of education, practical workshop, joint brainstorming and sharing of experiences. Of course beautiful location of Dalmatian riviera made it all even more memorable. Thanks everyone for coming and have fun selling until our next European training camp.

