

# NEWS ALERT



## Engineer Carries Cortec® University Education to Venezuela

The far-reaching benefits of Cortec® University product and sales training are duplicating themselves in South America, where DISTEINSA is passing on Cortec's corrosion solutions in Venezuela.



Engineer Luis Gomez, who attended Cortec® University last November, shared his education by leading the first-ever Cortec® product employee training February 12<sup>th</sup>-13<sup>th</sup> for DISTEINSA, a sub-distributor of Corrosion Technologies LLC, Cortec's distributor in Venezuela. DISTEINSA owners Francisco Diaz and Rodolfo Martinez, the event instigators, were among the group of 17 select field engineers and marketing and sales personnel attending the informative two-day training in Venezuela. Alex Tomadin of Corrosion Technologies commented that this training will lead the way for marketing and selling Cortec® products in this South American country.



Cortec® is proud of the opportunity its training has had to be a positive resource and basis of inspiration for many distributors in the U.S., Latin America, and beyond.

The next Cortec® University will take place April 23<sup>rd</sup>-24<sup>th</sup> at Cortec® World Headquarters in Saint Paul, Minnesota. Please visit the following link for details:

<https://www.cortecvci.com/cortec-university/>

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