

Editorial Contact:  
Cortec® Europe Advertising Agency

Ana Juraga  
+ 385 (0) 1 4854 595

[ana.juraga@ecocortec.hr](mailto:ana.juraga@ecocortec.hr)

Company Contact:  
Cortec® Corporation:

Ivana Radic Borsic  
+ 385(0) 31 705 011

[ivana@cortecvci.com](mailto:ivana@cortecvci.com)

Technical Contact:  
Cortec® Corporation:

Blazenko Maric  
+385 (91) 524 4009

[blazenko.maric@ecocortec.hr](mailto:blazenko.maric@ecocortec.hr)



## Attention: Editor

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## PRESS RELEASE



### Visit EcoCortec® at FachPack and Learn About New Revolutionary EcoOcean™ Technology!

EcoCortec® is very happy to be exhibiting at FachPack (Hall 5/Stand 5-350) - one of the leading trade shows in Europe dealing with packaging. Trade show will be held at Exhibition Centre, Nürnberg, Germany, 25 - 27 September 2012, with around 1,400 exhibitors and more than 35,000 visitors from packaging, technology, processing and logistics segments expected.

Numerous issues, such as saving space, energy and material are current concern of the packaging industry. Market is craving for environmentally friendly innovations such as biodegradable and anaerobic digestion materials, considering that waterways all over the world are vastly polluted by plastic being discarded at sea. Because of the growing pollution and plastic debris in the oceans and fresh water, plastic bag and film usage is becoming legislation-restricted and there is a growing demand for a durable film materials that are also marine biodegradable.



Marlin Darlin, a rare fish and a symbol of the Blue Oceans. Boris Miksic, CEO of Cortec has been trying to catch it for 15 years! Since half the world's catch of this rare fish takes place in the Hawaiian archipelago, he decided to try there again. After picking the lucky boat in Honokohau Marina, Boris and his crew tried their luck and sailed off. At one moment big swordfish jumped several meters high into the air. After fighting the fish for some time like in Hemingway's novel, Boris managed to catch it. It's hard to describe the feeling when returning back to the marina flying the blue flag with a swordfish aboard. Other boats had red or green flags, but Marlin was the king! The fish was donated to the homeless and the memories and the sword flew back to Croatia with the "lucky four".

EcoCortec<sup>®</sup>, has responded first in the world to these challenges and market requirements by launching EcoOcean<sup>™</sup> technology that will revolutionize the use of flexible packaging in coastal areas of the world! This technology will be demonstrated at FachPack 2012 trade show at our booth. EcoOcean<sup>™</sup> bags are the only bioplastic on the market that offers users the combination of environmental and performance benefits previously unattainable—flexibility and strength; commercial and low-temperature backyard compostability.



EcoOcean<sup>™</sup> technology was already recognized and chosen by European Agency for Competitiveness and Innovation as a part of EU-financed, multinational project „Marine Clean“- 'Marine debris removal and preventing further litter entry, aiming to prevent or reduce hazardous environmental impacts, as well as promote sustainability and innovative technologies. You can find more about this project and the role of EcoCortec here; [www.marineclean.eu](http://www.marineclean.eu)



Our crew; Boris Miksic, CEO of Cortec Corporation and his wife Ines, along with managing director of EcoCortec<sup>®</sup> Ivana Radic Borsic, will welcome you at our booth, along with Marlin Darlin', a rare swordfish and symbol of Blue Oceans, that is very endangered by plastic pollution and is slowly dying out. They will be happy to answer all of your inquiries in a creative working atmosphere where exchanging of contacts, experiences and visions are just as important as answering specific technical questions. Our aim is that by using EcoOcean technology, fish like Marlin as well as million of sea mammals that die every year from pollution will be saved and free to swim in the Blue Oceans.

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Cortec<sup>®</sup> Corporation is a global leader in innovative, environmentally responsible VpCI<sup>®</sup> and MCI<sup>®</sup> corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec<sup>®</sup> manufactures over 400 products distributed worldwide. ISO 9001 & ISO 14001:2004 Certified.

Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122

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