



NEWS ALERT

Cortec® MCI® Sees Record Year at World of Concrete



Cortec® had an excellent turnout at this year’s World of Concrete (WOC), January 22nd-25th in Las Vegas, Nevada. Corresponding to the largest conference size WOC has had in more than 10 years, Cortec® also saw record attendance at its annual MCI® rep and distributor meeting held during WOC.



This year’s rep and distributor meeting included an overview of recent MCI® case history highlights and news on MCI® testing going on in Europe. The Cortec® MCI® team also enjoyed connecting with reps and distributors at a variety of social outings throughout the week, such as the ICRI kickoff on Monday night, a Cirque du Soleil show, and a Vegas Golden Knights hockey game.



Traffic at the booth was heavier than the last several years, giving Cortec® good opportunities to network with ready-mix suppliers, contractors, and other construction industry professionals. Higher attendance also made this a great year for Cortec® to reveal its professional new booth design, which received many positive comments from attendees.



MIGRATING CORROSION INHIBITORS
FROM GREY TO GREEN

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

