## NEWS ALERT



## Add a Fresh Outlook to Your Environmental Packaging Image with EcoShrink<sup>™</sup>!



Can shrink wrap be all that exciting? We invite you to explore that possibility with EcoShrink<sup>™</sup>, one of our newest environmentally responsible packaging technologies!

Traditionally, there have been three basic options for disposing shrink wrap: 1) Throw it on the ground (not recommended), 2) Throw it in the trash, or 3) Send it for recycling. With EcoShrink<sup>™</sup>, there is a fourth option: Send it to the local commercial composting facility for processing into soil amendment with other compostables.\*

As such, EcoShrink<sup>™</sup> opens up an exciting door to minimizing plastics pollution and providing creative ways to improve one's environmental image. Made from commercially compostable resins and 45% biopolymers, EcoShrink<sup>™</sup> takes both ends of the product life cycle into account. It contains renewable materials and is designed to meet the ASTM D6400 standard for commercial composting. It is perfect for companies who themselves have a serious commitment to environmental responsibility and serve a clientele that demands the same.

In addition to using EcoShrink<sup>™</sup> to perform everyday routine activities like shrink wrapping industrial equipment into a nice, streamlined package for storage or shipping, users can get creative packaging countless types of consumer and industrial goods in EcoShrink<sup>™</sup>:

- Games
- Software
- Cosmetics
- Luggage
- Books
- Building supplies
- Skis
- And more!



EcoShrink<sup>™</sup> is a great new option for "greener" packaging sourcing and disposal. Have fun refreshing your packaging image this year by giving EcoShrink<sup>™</sup> a try! Contact us for more info: <u>https://www.cortecvci.com/contact-us/</u>

Learn more about EcoShrink<sup>™</sup> here:

<u>https://www.cortecvci.com/products/vpci-packaging-products/ecoshrink-compostable-film/</u>

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\*Note: This product is intended to be composted in a commercial composting facility operated in accordance with best management practices. Check locally to see if such a facility exists in your community and if they will accept this product. Not suitable for backyard composting.

Cortec<sup>\*</sup> Corporation is the global leader in innovative, environmentally responsible VpCI<sup>\*</sup> and MCI<sup>\*</sup> corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec<sup>\*</sup> manufactures over 400 products distributed worldwide. ISO 9001 and ISO 14001 Certified, and ISO 17025 Accredited.

