



## Corrosion Adventure at EuroCorr and European Sales Meeting 2016

### Business, Education and Party Time in French Riviera!

Beautiful French Riviera has proven to be the perfect spot for happy corrosion crew who spent unforgettable week making business connections, gaining new knowledge and having great time while exploring romantic historical sights and of course night life!



From 11th -15th September Cortec® Corporation presented record number of eleven technical papers at biggest, most important European Corrosion Conference – EuroCorr, in Montpellier, France. We are more than proud that this was one of the biggest line-ups ever for a single conference and generated huge interest among participants. Oral lectures were given by Robert Kean, Director of Cortec® Laboratories, Usama Jacir from Cortec® Middle East and Professor Behzad Bavarian from Northridge University, one of the biggest authorities in corrosion protection field.



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Cortec® and its partners have also displayed various poster presentations while our booth in the exhibition hall was visited by many professionals from our industry that got first-hand information on Cortec's latest solutions.



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Right after EuroCorr our Cortec®/EcoCortec® team was thrilled and honored to welcome the record breaking number of attendees to this year's European Sales Meeting. Seventy guests operating in fifty seven countries throughout Europe, China and the Middle East came to beautiful French coastal city, Montpellier to be present at our European Sales Meeting and made us once again very happy and proud. They used this opportunity to educate themselves on latest Cortec's solutions, new projects and future possibilities but also meet old and new friends and have loads of fun!

After exciting cocktail party where everyone gathered to catch up with friends and colleagues the meeting started at on September 15 at beautiful Courtyard by Marriott hotel. Cortec' CEO



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Cortec's CEO Boris Miksic gave an introductory presentation on our company's vision and mission concerning European market. Cortec® Corporation is growing every day confirming its position as global leader in corrosion inhibitor industry. Nevertheless there is a huge potential of increasing our market share in Europe as Mr. Miksic emphasized during his speech, underlining company's big plans for the future. Cliff Cracauer, Cortec® Vice President of Sales, Ivana Radic Borsic, Vice President Sales Europe and Dijana Zrinski, EcoCortec's General Manager gave their insight and overview on situation regarding European and ME market.

They were followed by various educational presentations and sessions featured by Cortec®/EcoCortec® team members and our distributors, highlighting Cortec's products, applications as well as our future opportunities and challenges.



There is no better result than when science and business combine which is why we are especially happy and thankful to our university partners. Dr. Bavarian, Ph.D. who came from California as well as Ivan Stojanovic, Ph.D. and professor Sanja Martinez from Zagreb University of Mechanical Engineering and Faculty of Chemical Engineering and Technology. Their collaboration with



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Cortec® in the past years has been extremely valuable. Strong connection to scientific filed is what gives our company such a strong value and credibility.



**Our team at beautiful 18 century Château de Flaugergues. After sightseeing of courtyard everyone enjoyed the atmosphere and of course French vines!**

Special treat was the award ceremony where both Cortec® and EcoCortec presented awards for best European sales, fiscal year 2015/2016. The lucky winners received a week of sailing on EcoCortec's company yacht In Croatia! During this sailing adventure they will visit our Mediterranean islands and enjoy the most beautiful cost in Europe!

After busy day large crew explored charming restaurants of Montpellier such as Chez Boris Esplanade and Château de Flaugergues, elegant mansion-style house with collections of





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Flemish tapestries & an enormous carved staircase. During this visit the guests visited historical 18th century Château, impressive not only in the buildings but also in the overall arrangement of space. After delicious vine tasting and dinner everyone gathered and sang Croatian, Italian and French songs into the night. Everyone enjoyed the great atmosphere and our crew proved that we haven't corroded yet and have much more to look forward in the future!

