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## **Attention: New Product Editor**

## July 14, 2003 NEW PRODUCT RELEASE

## New Biodegradable Eco Wrap<sup>TM</sup> Film Replaces Stretch Wraps

A new patent pending Cortec<sup>®</sup> film provides a biodegradable replacement for stretch films. Called Cortec<sup>®</sup> Eco Wrap<sup>TM</sup>, the new product is a combination of compostable polyester film and a biodegradable cling coating. The product provides superior strength for wrapping applications and offers exceptional shelf life and useful life. After use, Eco Wrap<sup>TM</sup> will biodegrade in a standard compost within a few months turning into water and carbon dioxide.

Eco Wrap<sup>TM</sup> can be used with conventional stretch film equipment so it is easy to add to existing operations. Due to its superior strength, only a simple adjustment on the tensioning setting is needed. The film's extra strength reduces the wraps needed for an application. Typically where three (3) wraps have been used with stretch wrap only two (2) wraps will be needed with Eco Wrap<sup>TM</sup>. For many palletizing applications, a 1.0 mil (25 micron) Eco Wrap<sup>TM</sup> can replace the traditional 1.6 mil (40 micron) palletizing film to reduce the amount of material needed.

The new film is ideal for a wide variety of applications in palletizing, packaging, masking, bundling, wrapping and baling. In addition to making a more secure load with a stronger wrap, Eco Wrap<sup>TM</sup> also provides excellent tear and puncture resistance. It helps protect



packaged products from damage during handling and shipment. Its special cling coating uses controlled adhesion so no residues are left behind after removing Eco Wrap<sup>TM</sup>.

The biodegradable qualities of Eco Wrap<sup>TM</sup> make it especially useful in areas where environmental concerns and export/import fees are applied. Packages wrapped in Eco Wrap<sup>TM</sup> tensioning film can eliminate tariffs, recycling/reclamation fees, other fines and delays that many companies and even countries are imposing on shipments. Cortec<sup>®</sup> Eco Wrap<sup>TM</sup> conforms to domestic and international compostability standards.

**Photos:** High-resolution photos of Cortec<sup>®</sup> Eco Wrap<sup>TM</sup> Film available for download at: http://www.blueleopard.net/cortecdownload/ecowrap

Company Description: Cortec<sup>®</sup> Corporation, a pioneer in environmentally friendly packaging, metalworking, cleaning, water treatment and metal protection technologies, is located in White Bear Lake, Minnesota. ISO 9001 and 14001 Certified, they manufacture over 300 products in five plants located in Minnesota and Wisconsin. Cortec is a global supplier of innovative and environmentally friendly specialty chemicals, plastics and coated papers.

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