



## **CORTEC News Announcement – North East Sales Office**

Joe Di Sabantonio is joining Cortec as the new Vice President of the North East Sales Office!!

Joe has a long history with Cortec, making him the man most likely to succeed. He became associated with Cortec as distributor in 1977, “beating the pavement” day in and day out. As a Manufacturer’s Representative with Stephen’s Packaging from 1998, he has supported Cortec distributors in the field. He graduated from Fredonia State College in 1975 with a BS in Business Administration.

His experience in the packaging industry dates back to 1975 as a distributor sales person—specializing in “outside the box” design and supply. Over 28 years in industrial sales and with solution selling experience, Joe has exactly what’s needed to make the Cortec North East territory grow significantly in a short period of time.

His knowledge base of designing with “total concept” solutions, no matter what size the company, will help Cortec and distributors work toward the goal of complete corrosion protection of the metal product from manufacturing improvements to all the way to shipping.

In his new role, Joe will work with Cortec representatives and distributors to provide increased sales and technical support. A key focus will be to offer corporate level support in expanding business and sales opportunities.

Joe’s contact info is as follows:

Joe Di Sabantonio  
Vice President of Sales-North East Region  
1135 Ridge Crest Drive  
Victor, NY 14564

Email: Joe\_D@cortecvci.com  
Office Ph: 585-742-1359  
Fax: 585-742-5455  
Cell: 585-738-5454



4119 White Bear Parkway • St. Paul, MN 55110 USA  
Phone (651) 429-1100 • (800) 4-CORTEC • Fax (651) 429-1122  
E-mail info@cortecvci.com • Internet <http://www.cortecvci.com>