

# CORTEC® NEWS

July 24, 2009

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## OTHER NEWS

### August Sales & Product Training Announcement & Registration.

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**CORTEC WORLD HEADQUARTERS IS PLEASED TO ANNOUNCE.**

**SALES & PRODUCT TRAINING**

Join us at Cortec for two full days of learning and discovery! Whether you are looking to get to know Cortec, a little better or are just now being introduced, our Sales and Product Training at our new headquarters in Salem, MA, will introduce you to our products, our people, our services, our company and products. Come and meet the sales managers, laboratory personnel, customer service, and the supporting team, ask us questions and tour our facilities and, most importantly, we'll keep knowing more about Cortec than ever before.

Training will begin on Monday, August 24<sup>th</sup>, 2009 and will end on the afternoon of Tuesday, August 25<sup>th</sup>, 2009. Attached is a registration agenda complete with descriptions for each session. Please note the options for sessions on Monday and Tuesday afternoon and the discussion over dinner on Monday evening. To register, please fax or e-mail the completed form to:

Akron Soule  
Fax: 413 429 1120  
E-mail: [akron@corotec.com](mailto:akron@corotec.com)

The deadline for registration is August 14<sup>th</sup>, 2009. For any questions, please contact Akron at the above e-mail address or by phone at: 413 429 1100 x555. We look forward to seeing you!



## PRODUCT SPOTLIGHT

### CorrTainer™ Brand of Coated Corrugated Boxes

Cortec® has spent 30 years testing products to ensure reliable results within the packaging industry. The findings show that Cortec® products come out on top when it comes to corrosion protection, cost effectiveness, and environmental responsibility. CorrTainer™ is no exception....

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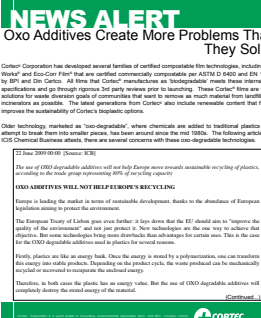


## NEWS ALERTS:

### OXO Additives Create More Problems Than They Solve

Cortec® Corporation has developed several families of certified compostable film technologies, including Eco Works® and Eco-Corr Film® that are certified commercially compostable per ASTM D 6400 and EN 13432 by BPI and Din Certco.

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**NEWS ALERT**  
**Oxo Additives Create More Problems Than They Solve**

Cortec® Corporation has developed several families of certified compostable film technologies, including Eco Works® and Eco-Corr Film® that are certified commercially compostable per ASTM D 6400 and EN 13432 by BPI and Din Certco. All films that Cortec® manufactures are "biodegradable" under these international specifications and go through rigorous lab testing before going to market. These films are made available for waste diversion goals of corporations that want to remove as much material from landfills and incinerators as possible. The latest generation from Cortec® also includes renewable content that further improves the sustainability of Cortec's bioplastic options.

Other technology marketed as "oxo-degradable", where chemicals are added to traditional plastics in an attempt to break them into smaller pieces, has been around since the mid 1980s. The following article from CDS Chemical Business alerts, there are several concerns with these oxo-degradable technologies.

**OXO ADDITIVES WILL NOT HELP IMPROVE RECYCLING**

Europe is looking for ways to move to sustainable development, thanks to the directives of European legislation aiming to protect the environment.

The European Treaty of Lisbon goes even further: it says that the EU should aim to "improve the quality of the environment" and put priority in how technologies are the way to achieve that objective. But some technologies bring more drawbacks than advantages for certain uses. This is the case for the OXO degradable additives used for plastics for several reasons.

Firstly, plastics are like an energy bank. Once the energy is used by a polymerization, one can transform the energy into value products. Depending on the product cycle, the value produced can be mechanically recycled or incinerated to regenerate the enclosed energy.

However, it looks like the plastic has an energy value. But the use of OXO degradable additives will completely destroy the stored energy of the material.

**CORTEC**