



**Attention: Editor**

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**PRESS RELEASE**



## **Bionetix® International Taps Diana Di Marco for Leadership Amid Rapid Growth**

In response to rapid company expansion, [Bionetix® International](#) has promoted Diana Di Marco to Vice President and Managing Director, reflecting her pivotal role in driving business development and global strategy. In her previous role, Di Marco showcased exceptional leadership in guiding both sales and technical teams to new heights. In her expanded position, she will oversee the entire business unit, spearheading the development of a cohesive strategic plan, vision, and organizational structure designed to support Bionetix's growth and evolving demands within the rapidly expanding global biosolutions market.



Boris Miksic, CEO of Bionetix® International's parent company, [Cortec® Corporation](#), commented that, "Diana's stellar [career] started as a biochemist, shortly after the company [had] been acquired by...Cortec® Canada [in] 2010. Her knowledge of microbiology, her work ethics, communication skills and positive attitude were exemplary which made a huge impact on the Team. Today, [almost]

15 years after joining the Cortec® Family, Diana's talent and leadership skills have resulted in Bionetix's success in the global market."



Caleb Pheneger, President of Cortec®, also praised Diana's skills: "Diana does a great job creating strategies and plans for the growth and development of Bionetix®. We're excited to see her lead action planning and goal setting for each department as we seek to accomplish our objectives collaboratively." Caleb believes Diana's management and decision-making will prove to be well-balanced and valuable to all stakeholders—employees and customers alike—because of her strong leadership and customer-minded approach.

Cortec® acquired Bionetix® in 2010, inspired by Miksic's vision to expand from environmentally responsible, biobased corrosion solutions, into biological treatments within the life sciences industry. "Having made numerous acquisitions during my 51 year career in the specialty chemical industry I consider Bionetix®-International a strategic investment for [the] environmentally friendly biotechnology business model," Miksic stated. That vision has proven true as manufacturers and consumers increasingly recognize the promise of biosolutions as a natural, effective approach to everyday sanitation, environmental cleanup, and odor control.



With Di Marco at the helm, Bionetix® International is poised to navigate the dynamic biosolutions market, steering the company and its customers toward a healthier environment and a brighter future! Learn more about the world of biosolutions here: <https://www.bionetix-international.com/>.

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**Bionetix® International is a Canadian-based company that produces biological products used in thousands of field applications worldwide. We promote a healthy environment by providing superior, environmentally friendly alternatives to current treatment methods. Our customers are able to clean and remediate contaminated systems or boost agricultural productivity in a cost-effective, natural, and non-intrusive way through the application of our biological products. Headquartered in Quebec, Canada, Bionetix® International is a subsidiary of Cortec® Corporation. ISO 9001:2015 Certified.**

**Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001:2015 and ISO 14001:2015 certified. Cortec® Website: <http://www.cortecvci.com>. Phone: 1-800-426-7832. FAX: (651) 429-1122.**