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PRESS RELEASE



Cortec® Welcomes Back Matt Richey in New Role as Director of North American Sales

Matt Richey has returned to corrosion solutions manufacturer [Cortec® Corporation](#) as its new Director of Sales - North America. After a decade of service at Cortec® followed by five years of hands-on experience in industrial facility management, Richey is better equipped than ever to drive Cortec® VpCI® technology growth in the US and Canada. A fifth-generation farmer from heartland America, Richey also brings down-to-earth rapport to his leadership role and everyday interactions.

Commenting on the repeat hire, Cortec® President, Caleb Pheneger, stated, “I’m excited for Matt to return to Cortec®, now in the role of Director of Sales - North America. During Matt’s previous 9.5 years of experience at Cortec® he developed a deep understanding of our business, distributors, and customers. I’m confident that he will quickly contribute to our success by building strong relationships and partnerships which are key to our strategic growth objectives.”



Richey will be working with the Cortec® North American Sales team and distributors to grow customer relationships through education on Cortec® VpCI® products and services. After five years of facility management and purchasing experience for a Japanese automotive supplier, Richey understands what it is like to be on both ends of a sale and has a keener understanding of how maintenance and equipment preservation needs dovetail with the industrial corrosion solutions that Cortec® offers.

Outside of Cortec[®], Richey thrives on a foundation of family and farming. After growing up on the farm, he revisited the experience of “helping feed America” by starting to raise cow/calf pairs 12 years ago. “Farming helps me wind down as I don’t look at it as work; it is my time to relax,” Richey explained. He noted that it also helps him to relate better to others because of all the hard after-hours work that goes into helping people survive. “Be kind and help one another as we only make this trip once on the beautiful earth,” is one of Richey’s mottos.



Cortec[®] is thrilled to have Richey back on the team and is excited to see the stronger relationships and growth that follow for Cortec[®], its distributors, and the North American manufacturing industry. To learn more about Cortec[®] corrosion solutions and leadership, visit <https://www.cortecvci.com/>.

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Cortec[®] Corporation is the global leader in innovative, environmentally responsible VpCI[®] and MCI[®] corrosion control technologies for packaging, metalworking, construction, electronics, water treatment, oil & gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec[®] manufactures over 400 products distributed worldwide. ISO 9001:2015 and ISO 14001:2015 certified. Cortec[®] website: <http://www.cortecvci.com>. Phone: 1-800-426-7832. FAX: (651) 429-1122.

